

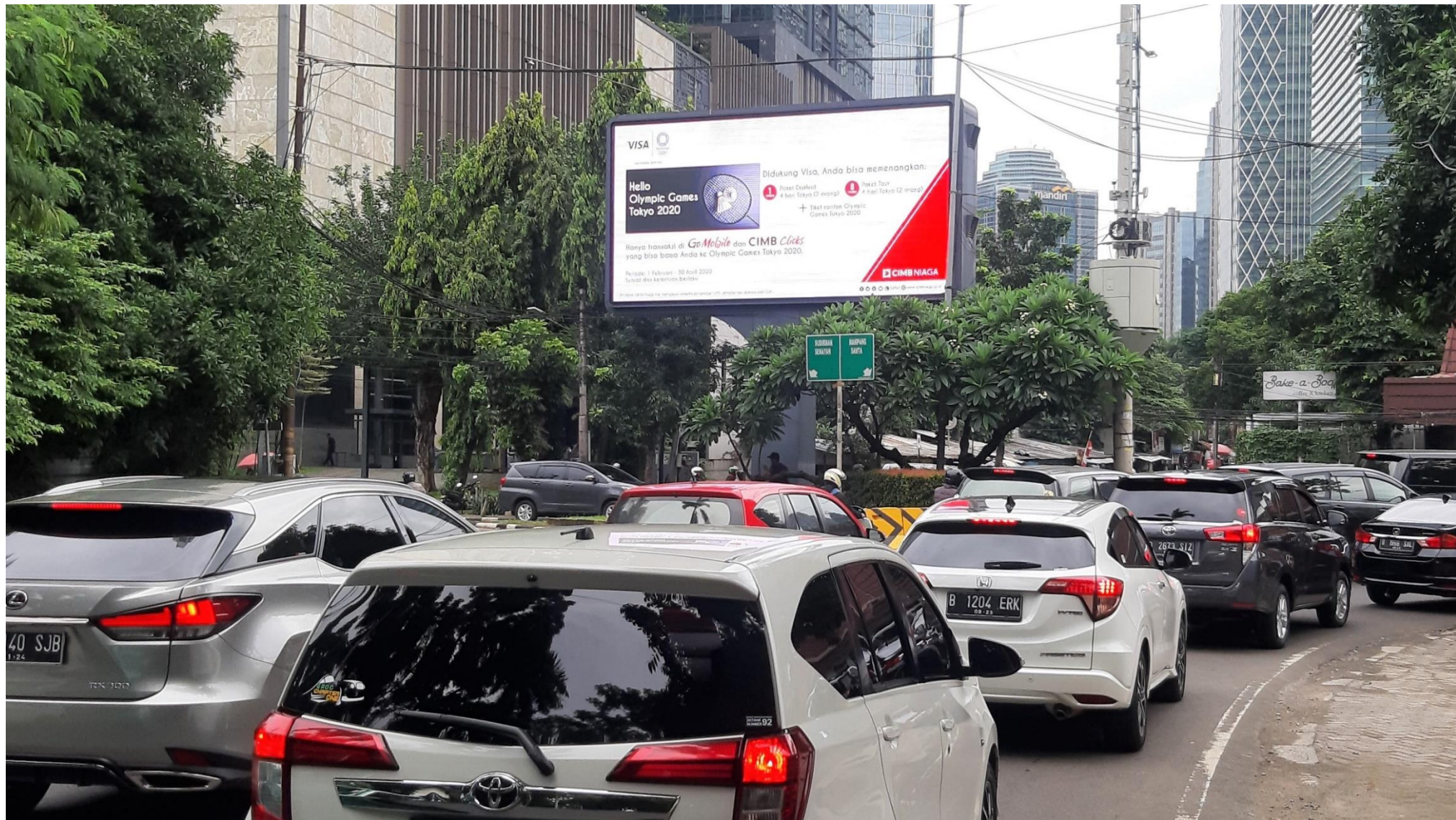
levelight  
media



DIGITAL OUT OF HOME

# LED GUNAWARMAN





**LED**

**TRAFFIC VIEW**  
**Gunawarman to Senopati**

**AREA**

**Bussiness District, Shopping  
 Center, Café, Bars, and  
 Apartment**

**SIZE**

**4m x 8m Horizontal**

**SCHEDULE**

**06.00 – 24.00**

**DURATION**

**30 sec / ad**

**Spots / day**

**432 / day / Advertiser**

**GUNAWARMAN**

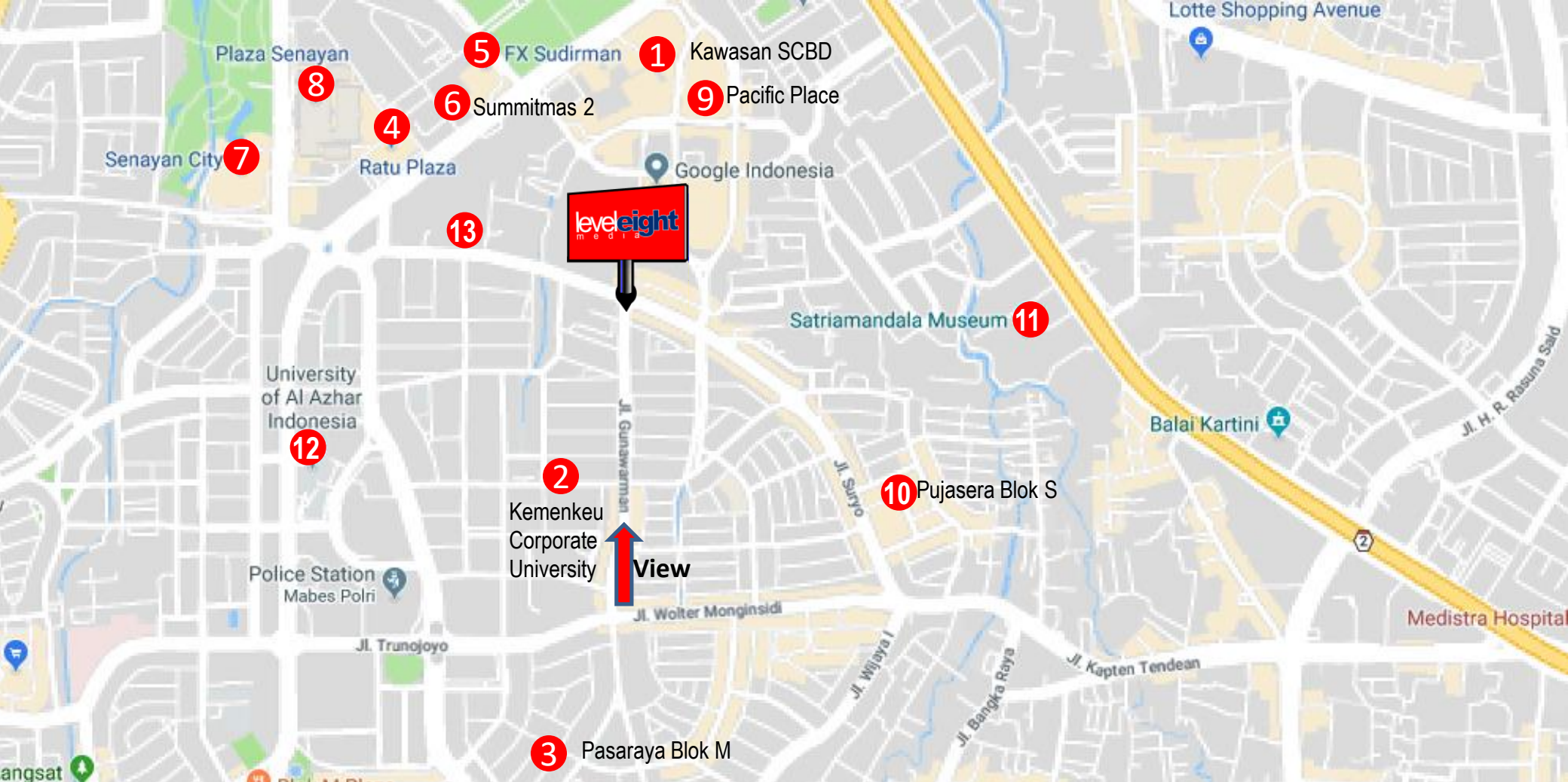












## POINT OF INTEREST

- |                                  |                                      |                                      |
|----------------------------------|--------------------------------------|--------------------------------------|
| 1. Kawasan SCBD                  | 6. Summitmas 2 Buildings             | 11. Museum Satriamandala             |
| 2. Kemenkeu Corporate University | 7. Senayan City                      | 12. University of Al Azhar Indonesia |
| 3. Pasaraya Blok M               | 8. Plaza Senayan                     | 13. Senopati Suites                  |
| 4. Ratu Plaza                    | 9. Pacific Place                     |                                      |
| 5. FX Sudirman                   | 10. University of Al Azhar Indonesia |                                      |



## Average Traffic & People



25.000 – 30.000 units / day



15.000 – 18.000 units / day



1.500 – 1.900 people / day

\* Traffic average on October 2021

### LED Gunawarman

Operating time	: 06:00 am to 24:00pm ( 18 hours operation )
One day	: 432 spots per Day, per Advertiser
Average Traffic & People	: Car 25.000 – 30.000, Motorcycle : 15,000 - 18.000, People 1,500 – 1,900 / day.
LED Resolution	: (W) 1920 pixel x (H) 960 pixel

Thank  
You